

STYLISH BATHROOM FOR ELEGANT LIFESTYLE

新的浴室风格创造出
优雅的生活方式

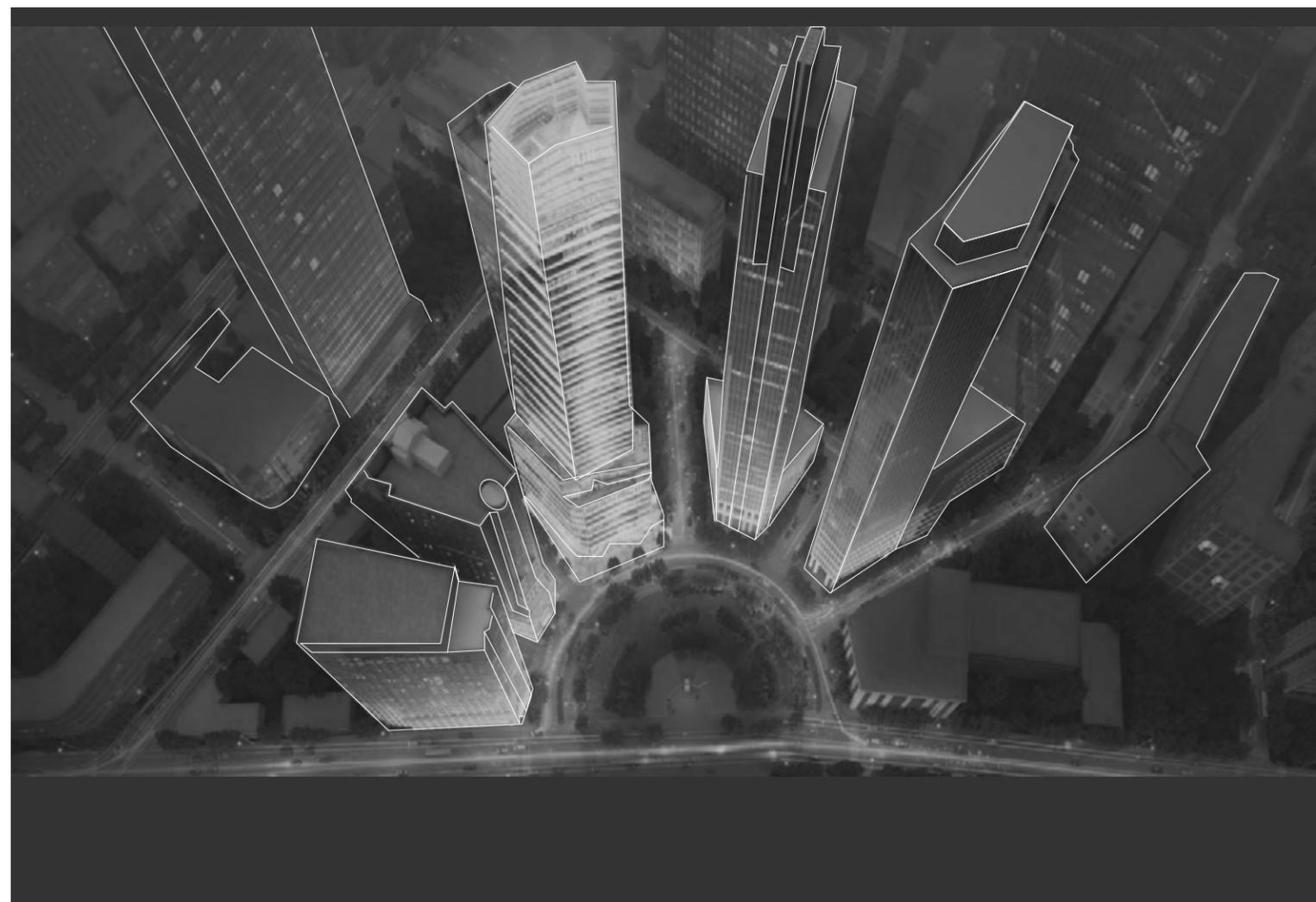
innoci[®]
L i f e s t y l e
藝耐

BATHROOM SOLUTIONS

2019 公司简介
2019 COMPANY PROFILE



innoci Germany GmbH
www.innoci.com
info@innoci.com



德国创新艺术概念 整体浴室整合专家

TOTAL BATHROOM SOLUTION SPECIALIST



关于艺耐

About Innoci

市场分析 Market Analysis

品牌介绍 Who We Are

生产实力 Production

品牌定位 Brand Positioning

节能环保 Eco-Friendly

卓越设计 Excellence In Design

优质产品 High Quality Products





起源于德国的 innoci 专注于卫浴洁具设计持续为多个国际知名品牌提供产品研发服务，其开发的卫浴洁具产品以时尚的欧洲风格和人性的结构著称 赢得了全球众多工程开发商和终端消费者的青睐。

艺耐卫浴 (Innoci) 于 2012 年正式入驻中国市场，并与亚洲最大的瓷砖洁具制造集团之一东鹏控股结合成立广东艺耐卫浴有限公司，生产、销售卫浴产品及打造整体卫浴空间。销售 / 服务网络辐射到中国、德国、新加坡、台湾、马来西亚、日本、韩国等近 30 多个国家等区域地。

艺耐卫浴 (Innoci) 秉承德国精工细作、精益求精的专业精神，在保证卫浴产品原本追求的卫生、健康、舒适目标外，致力于为全球用户提供个性化、多功能、全面的整体卫浴解决方案，让您享受高品质的生活。艺耐卫浴 (Innoci) 以其优质的产品品质、贴心的服务在市场上树立了良好的产品形象和信誉。许多重点工程、豪华宾馆、高端会所、高级楼盘，都留下了艺耐的足迹。未来，艺耐卫浴将遵循“以人为本”的设计理念，不断创造出更优质更全面更完美的整体卫浴解决方案，满足人们对时尚精致生活的追求。

Originated in Germany, Innoci has been serving sanitary ware for its trendy and humanized structure design. It consistently develops new products for leading brands worldwide and well recognized by global project markets.

Innoci entered China market since 2012. Joined with Dongpeng Holdings, Guangdong Innoci Sanitary ware Co., Ltd. was established. Dongpeng Holdings is one of the largest ceramic tile & sanitary ware manufacturing group in Asia, with world-class manufacturing base. Up to now, Innoci sales network cover more than 30 countries and areas on total solution products for bathrooms.

Inherited the spirit of Germany exquisite craft and professional excellence, we are committed to providing global consumers a customized, multi-functional total solution bathroom products for luxury lifestyle. We never compromise the level of comfort and health. Through our high-quality product and service Innoci has built great reputation in the market. You could find Innoci products in numerous significant projects, luxury hotels, high-end clubs, high-class real estate.

In line with our "human-oriented" design philosophy, Innoci will continuously provide better and more comprehensive bathroom AIO solutions in the future for showing a trendy and luxury lifestyle to our consumers.

innoci
L i f e s t y l e

innovation concept integration

Innoci 代表创新 (Innovation)，概念 (Concept) 和整合 (Integration)。我们的团队致力于向顾客提供全系列艺术耐用的浴室洁具，以及一站式的贴心服务。

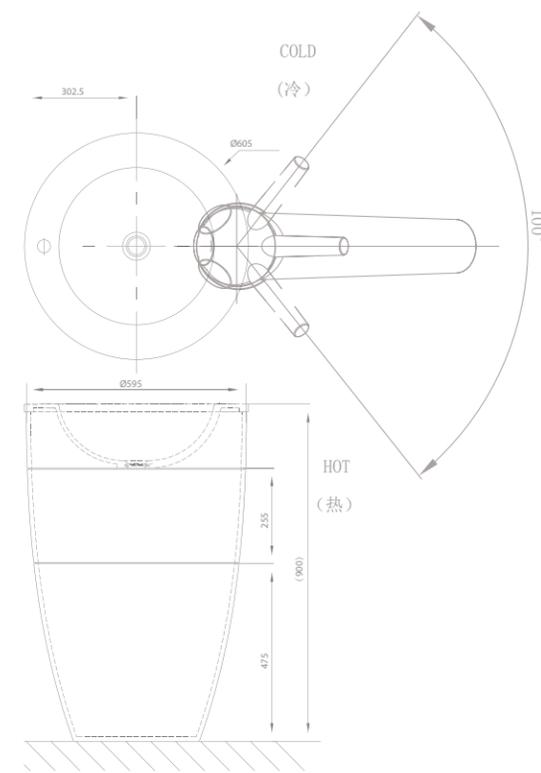
innoci 整合了欧洲的极简主义设计、德国的严谨精神、中国的优势生产基地，再加上丰富的团队管理和品牌运作经验，誓要将时尚的设计、优秀的品质、周到的服务结合起来呈献给全球使用者。

以建筑工程为例，艺耐着重设计师对设计风格的追求，开发商的预算考虑，承建商的安装需求及使用者的使用体验，对于终端消费者，欧洲设计和品质令人向往，但高昂的代价往往令人望而却步，Innoci 掌控每一个环节的需求，立志为顾客提供概念创新、设计艺术、品质耐用，同时提供价格合理的卫浴产品。

Innoci speaks for Innovation, Concept, and Integration. We are dedicated to providing customers a full range of artistic and durable sanitary ware with one-stop service.

Innoci integrates the European minimalist design, German preciseness, China manufacturing advantage by our highly professional team.

For construction projects, Innoci will take care and consolidate various considerations coming from every party, including the style which designers request, budge of developers, the builders installation, and the feeling of end-users. Innoci is always striving for fresh design, perfection in details, and deliver quality products at affordable price.



TUV ISO

生产基地：

Production

中国生产基地 China Factory

2013 Company Set Up
 2014.8 Joint with Dongpeng, using their experienced production/net resources(5 specialized sanitary factory, 3000 exclusive shop in china),combining our original design, focus on young consumers market, playing advantaged role in local service.
 2014年8月, innoci (艺耐) 正式与东鹏控股股份有限公司 (HKSE: 03386) 达成全球战略合作, 同年在广东 -- 佛山成立 innoci (艺耐) 中国营销中心, 结合东鹏丰富的制造 / 通路资源 (5 个专业卫浴工厂, 中国 4000 家专卖店), 与艺耐原有的产品开发能力, 聚焦国内的年轻族群的设计师品牌市场, 发挥所在地服务的优势。



资质认证证书： AUTHENTICATION:

德国 TUV ISO:



无铅铜认证：



新加坡 WELS：



节能环保 Green Innoci

作为一家使用珍贵水资源的产品制造企业，innoci认为保护自然生存环境是公司应尽的责任。因此，优先考虑环保生产，从生产到营销所有企业发展环节上尽可能节约能源和原材料的使用。

Innoci 获得新加坡 WELS，绿色 innoci 成就美好生活。

innoci 生产的产品可以让水这种珍贵的资源得以最大限度的节约以实现了自然资源的保护。innoci 生产基地秉承环保理念，从开发到销售各个环节的资源利用都十分考究。

节省重于再回收，因此经久耐用是 innoci 最注重的产品品质也由此符合其环保的设计理念。



innoci 帮助顾客的生活与环境和谐的同时减少能量损耗，因为我们的产品都有最新的节能节水技术。就拿最新的节水型座便器来说，常规型号的3/6升双档冲水系统已被3/4.5升双档冲水系统代替。

无铅铜技术

Innoci 让消费者享受到优秀的卫浴设计带来全新体验的同时，更为注重产品的环保品质。在无铅铜技术方面，innoci 已经处于同行业领先水平，所有水龙头新产品的开发均使用无铅铜材料，全面实现产品的无铅化。



WELS 节水认证

世界知名的合作零件品牌 GOOD PERFORMANCE



德国普鲁士



瑞士铂铂



匈牙利凯洛士

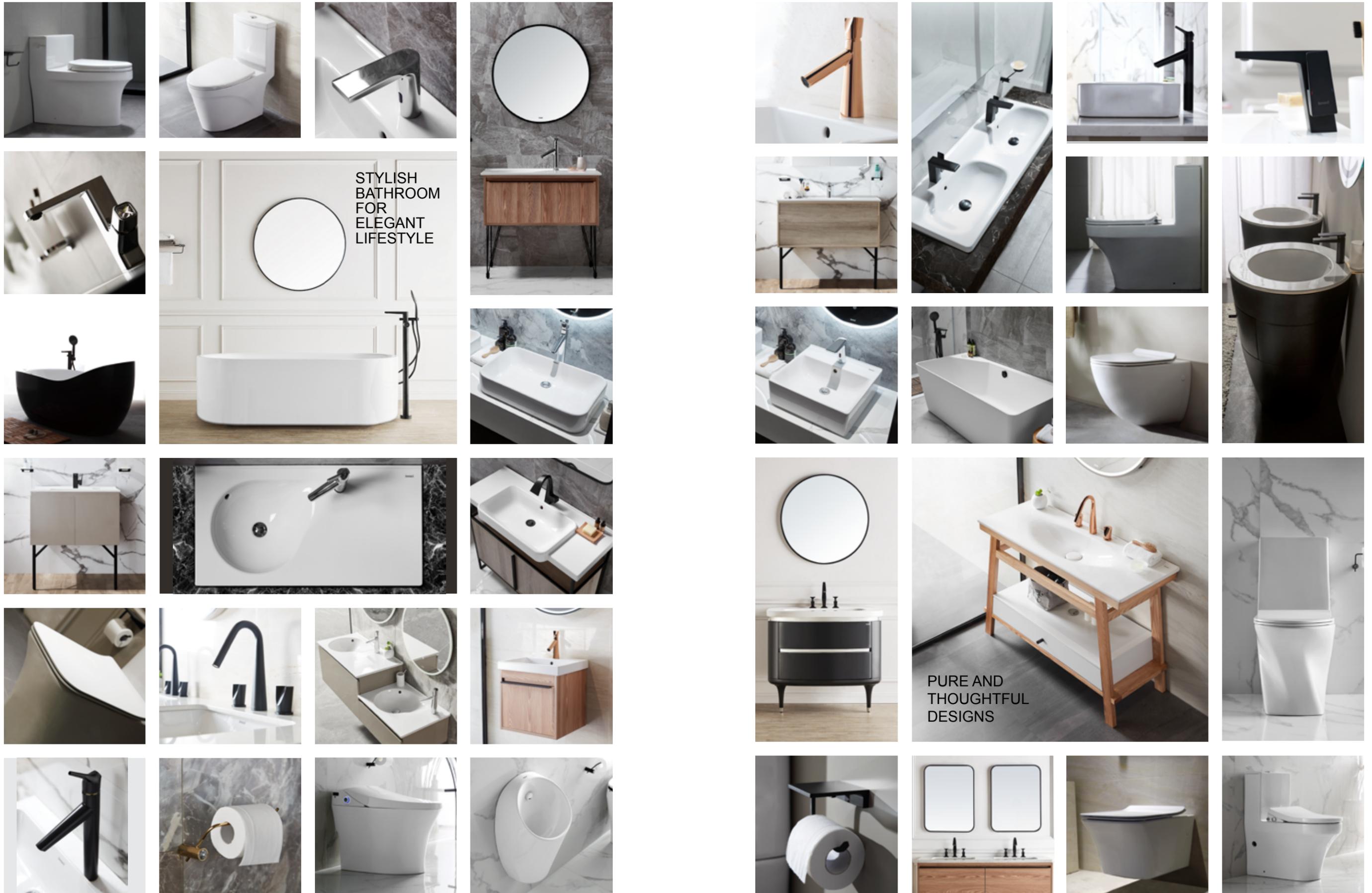


瑞士吉博力



奥地利百隆

BATHROOM SOLUTION





High-quality wood

With optimal water content ratio, the natural solid wood ensures thickness swelling rate of water absorption lower than 8%, and permanent and durable modeling of the bathroom cabinet.

优质实木板材

进口天然实木，最佳控水率，确保吸水厚度膨胀率低于 8%，确保浴室柜造型恒久，经久耐用



Solid wood structure

It features superior, even texture and elegant veins (three-peak veins), high hardness, and naturally high resistance to wear.

实木结构

实木质感好，纹理优美(三峰纹)、质地均匀；硬度好，天然高强度的耐磨性能



Water-proof treatment

Three-step waterproof treatment includes thirteen painting procedures, seven times of grinding, four courses of primer and two courses of top coat. Compared with the traditional painting process used for the furniture industry, the completely water-resistant surface is more suitable for damp bathroom environment.

防水处理工艺

三次防水工序处理，经十三道油漆工序，七次打磨，四道底漆，两道面漆，表面可完全防水，相对家具行业的喷涂工艺，更加适合浴室潮湿的空间



Fashionable and durable

We offer furniture with long service life in various colors and sizes for your option, creating a colorful space for you.

时尚风格，经久耐用

多种颜色、尺寸做选择，让您的空间丰富多彩，使用寿命长



World-class accessories

The hardware accessory of Blum, a world-class brand, can support 200,000 times of cabinet door movement. It features high anti-corrosion and high bearing capacity (130 KG under the silence mode), and allows doors to be opened smoothly without any noise.

世界顶级配件

世界领先五金配件——百隆，经得住 20 万次的柜门运动，具有优异的防腐蚀，高负荷承重，静音可承担 130KG，开启顺畅无声



Piano baked enamel surface

PU piano baked enamel technology allows furniture surface to maintain glossy and smooth, with luminance 2.8 times higher than ordinary baked surface. It is high-density, highly waterproof, artistic and easy to clean.

钢琴烤漆工艺

PU 钢琴烤漆工艺，让家具表面光泽平滑，是普通烤漆面亮度的 2.8 倍，高密度，高防水，美观且更易清洁



Large storage space

The ultra-large cabinet with partitioned storage function makes it easy for you to store various commodities and create a clean and orderly bathroom.

大容量收纳

超大容量柜体让收纳变得轻而易举，增加内置储物分隔功能，方便存储各种日用品，营造整洁有序的浴室环境



Low formaldehyde content

Formaldehyde detection content of Innoci bathroom cabinet:<1 mg/L
E0 environmental standard of China:formaldehyde content<5mg/100g
E0 environmental standard of Europe:formaldehyde content<3mg/100g
E0 environmental standard of the U.S.:formaldehyde content<4mg/100g

低甲醛

艺耐浴室柜的甲醛检测含量 < 1mg/L
中国 E0 级环保标准：甲醛含量小于等于 5mg/100g
欧洲 E0 级环保标准：甲醛含量小于等于 3mg/100g
美国 E0 级环保标准：甲醛含量小于等于 4mg/100g

Product Advantages—Toilets
产品特点 - 座便器

4.5
3

高性能节水技术

3/4.5L 双档节水设计，低于国家 6L 的节水标准

Water saving

3/4.5L double-level water conservation design is lower than the national water conservation criterion of 6L.



■ GEBERIT

顶级水件

超 20 万次耐用试验，相当于普通家庭使用 50 年以上（按每天使用 10 次测算）；符合欧洲级噪音等级，小于 20 分贝

World-class fittings

Every Geberit fittings has passed over 200,000 times of durability tests, equivalent to a service life of over 50 years for an ordinary household (estimated by 10 times per day). Its noise level is lower than 20 db, meeting the European standard.

低吸水性技术

卫生陶瓷吸水率指标为：

国家标准：≤ 0.5%

欧洲标准：≤ 0.5%

innoci 陶瓷产品吸水率：≤ 0.2 -- 0.3%

Low water absorption

Water absorption target of sanitary ceramics：

National standard: ≤ 0.5%

European standard: ≤ 0.5%

Innoci brand standard: ≤ 0.2 - 0.3%

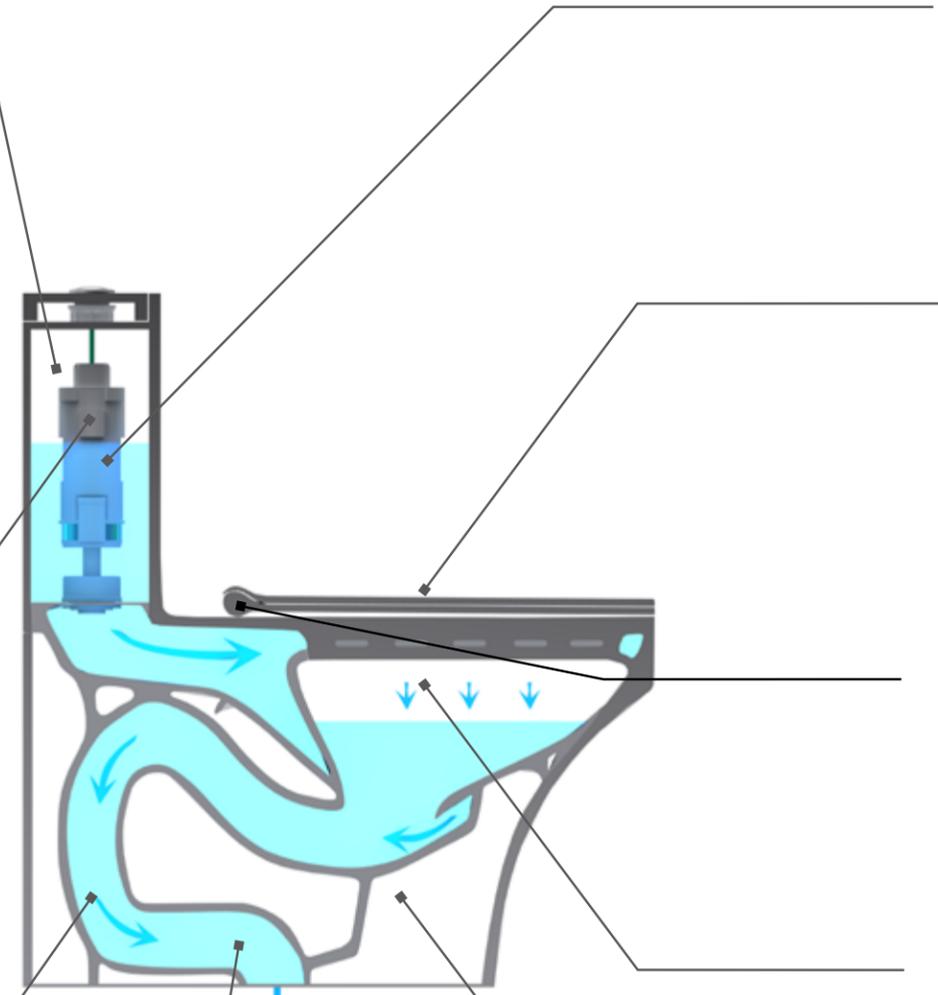


管径排污技术

50mm 大管径设计，让污物无障碍迅速通过，避免堵塞现象

Large-diameter pipe for quick blowdown

Large-diameter (50 mm) design ensures free and rapid passage of dirt to avoid blockage.



瀑冲增压技术

瀑冲高水箱设计，冲力强劲。3 寸排水阀，增加瞬间排水量，是传统 2 寸排水阀的 2.25 倍

Powerful flushing

Powerful flushing high-level cistern is equipped with a 3-in. drainage valve, which increases instantaneous water discharge to 2.25 times the volume of a conventional 2-in. drainage valve.



脲醛超薄盖板

陶瓷质感、耐用抗压，只需手指轻轻一点，盖板就会无声落下，高效静音

Ultrathin urea formaldehyde seat cover

Ultrathin urea formaldehyde seat cover: It features ceramic texture, and is durable and crush resistant. It falls down silently upon a slight touch by finger, with high efficiency in sound reduction.



盖板快拆结构

金属铰链 1 秒快拆，无键装卸，耐用且方便拆除清洁表面

Quick-removing seat cover

The seat cover is equipped with metal hinge which enables it be removed in simply one second. It features keyless assembly and disassembly, durability and easiness to be removed for surface cleaning.



黄金分流技术

30% 洗刷、70% 喷射，加快虹吸、加强冲力

Water flow distribution for dual flush

With 30% for flushing and 70% for ejection, this technology accelerates siphonage and strengthens impulsive force.



EASY
CLEAN

易洁釉技术

ETC 易洁釉，三层覆盖细微毛孔，釉面厚度达 1.1mm 以上，1250°C 高温烧制

1. 底釉针孔和裂纹少
2. 表面污垢难依附，高效抑菌
3. 靓丽白晰光泽度佳

Easy-to-clean glazed surface

Produced under high temperature (1,250 °C) of baking, the 1.1 mm thick easy-to-clean glazed surface covers tiny pores in three layers.

1. Less pinholes and cracks in priming glaze
2. Anti-dirt surface and high efficiency in bacteria inhibition
3. Beautiful, clean and glossy appearance

Multi-color surface

At Innoci, besides surface treatment with chrome color, there are also other options such as gold, black, etc.



表面处理技术

在 innoci, 除铬色的表面处理外, 还有金色、黑色等颜色供选择

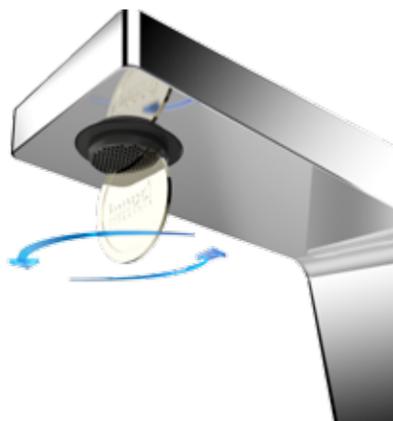
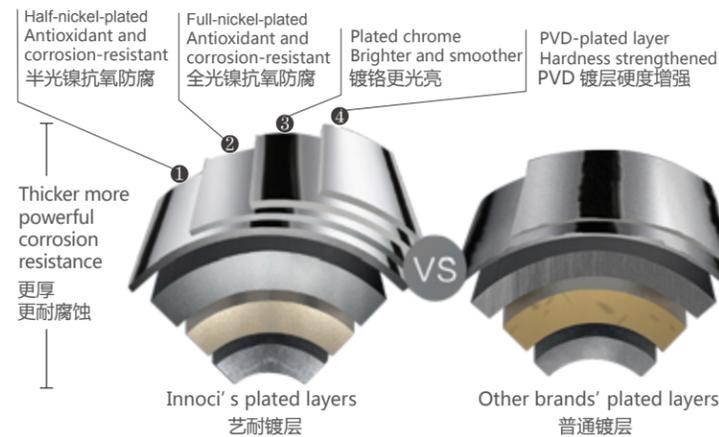


Mirror-sided Plating Technology
镜面电镀技术

Nickel-chromium surface plating technology ($Ni \geq 8\mu m$, $Cr \geq 0.25\mu m$) enables coated metal piece to effortlessly pass the 200 hour salt spray test and maintain its sheen even in humid bathrooms.

高性能镀层

表面电镀镍铬, 镍 $Ni \geq 8\mu m$, 铬 $Cr \geq 0.25\mu m$, 能轻松通过 200 小时盐雾测试。即便长期置于潮湿的浴室中, 也能保持光亮如新



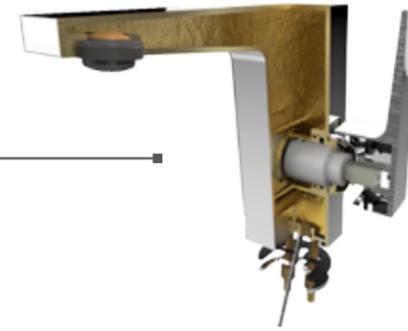
Coin Slot Aerator
隐藏式硬币起泡器

Innoci uses Swiss Neoperl hidden coin slot aerator, there is no need to use special spanner, just need a coin to open it easily, which is easy to clean and easy to repair.

瑞士 Neoperl 隐藏式起泡器, 6 层特殊蜂窝过滤网, 过滤水质污物, 出水细腻柔畅, 减少水花飞溅, 4—5L/min 节水环保, 轻松清洗干净, 维修方便。

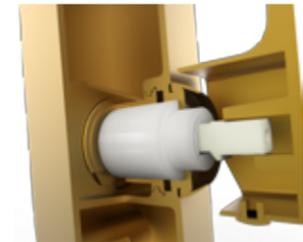


Lead-free Brass
无铅铜



Faucet for the system is made of lead-free copper of German standards. With content of precipitated lead lower than $5\mu g/L$ and no lead detected in water, it complies with the strictest European and American standards and keeps water supply healthy.

健康龙头本体采用符合德国标准的无铅健康铜, 其铅析出量低于 $5\mu g/L$, 水中无铅含量, 品质符合欧美最严标准, 营造健康用水系统



World-class accessories

KEROX (Hungary) precision ceramic valve element; Fluhs (Germany) precision copper valve element; It has a service life of more than 500,000 times, i.e. over 20 years for a normal household (50 times per day).

世界顶级配件

采用“KEROX”精密陶瓷阀芯; 分离式龙头采用德国“Fluhs”精密铜质阀芯; 寿命高达 50 万次以上, 正常家庭可用 20 年以上 (按照每天使用 50 次计算)

超强
耐磨

超长
寿命

结构
精密



Water Saving Technology
节水技术

Neoperl (Swiss) concealed bubbler, equipped with 6 layers of special honeycomb strains to filter dirt from water, ensures fine and smooth water supply and reduced splashing, capable of supplying water at a rate of 4-5 L/min. It is water conserving, environmentally friendly and easy to clean and maintain.

节水环保技术

4—5L/min 出水量, 节水环保。innoci 注水技术让水滴轻盈丰沛, 减少水花飞溅和侧流, 在降低耗水量的同时, 带来更多舒适享受

DESIGN in BLACK & WHITE first



NC2153XW-3



A1 ARC

The awesome classic black and white series are suitable to all different styles. They play an important role in the minimalist style products. Black elements make a bathroom more fashionable. The individualistic black stylish bathtub breaks a pure white conventional bathroom design.



NB25802TW-1K



NB25802TW-1W



6m²



A2 AZORE



6m²



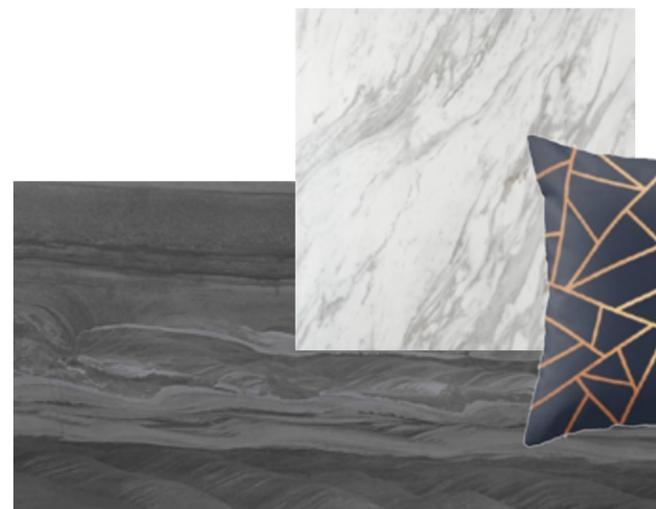
NM37401K



NM37401W



We begin every morning from our bathroom and end each day by washing away our fatigue. A bathroom with delicate design provides its owner a relaxing, intimate and peaceful experience.



NB25701TW-1K

B

支持与服务 SUPPORT AND SERVICE

销售工具 SALES MATERIALS
宣传推广 MARKETING

CUSTOMER
ANALYSIS
ADVERTISING
MARKET
SALES
PROMOTION
PRICE
INTERNET
TARGET



销售工具 Sales Materials

产品目录 Product Catalogue



I II III IV V

推广目录 Propaganda Catalogue



I II III IV V

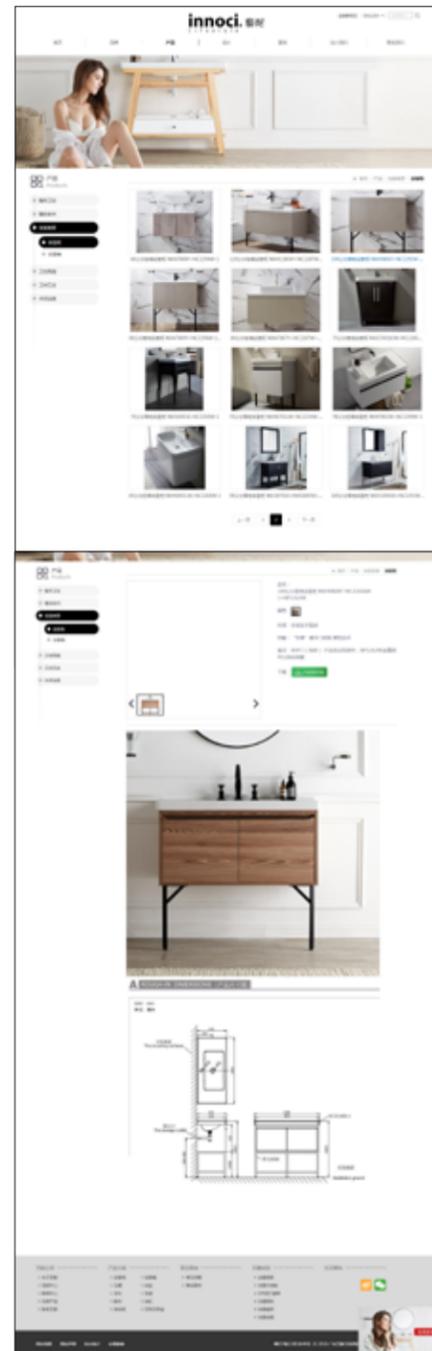


宣传推广

Marketing

官方网站 Official Websites: www.innoci.com

Home Brands Products Design Service Join us Contact us



合作网站 Industry Websites



艺耐政策

Innoci Support

- 专卖店展示 Showroom Display
- 工程案例 Project Reference
- 参与艺耐 Partner With Innoci



专卖店展示

Showroom Display

Showrooms 专卖店 200 m²以上

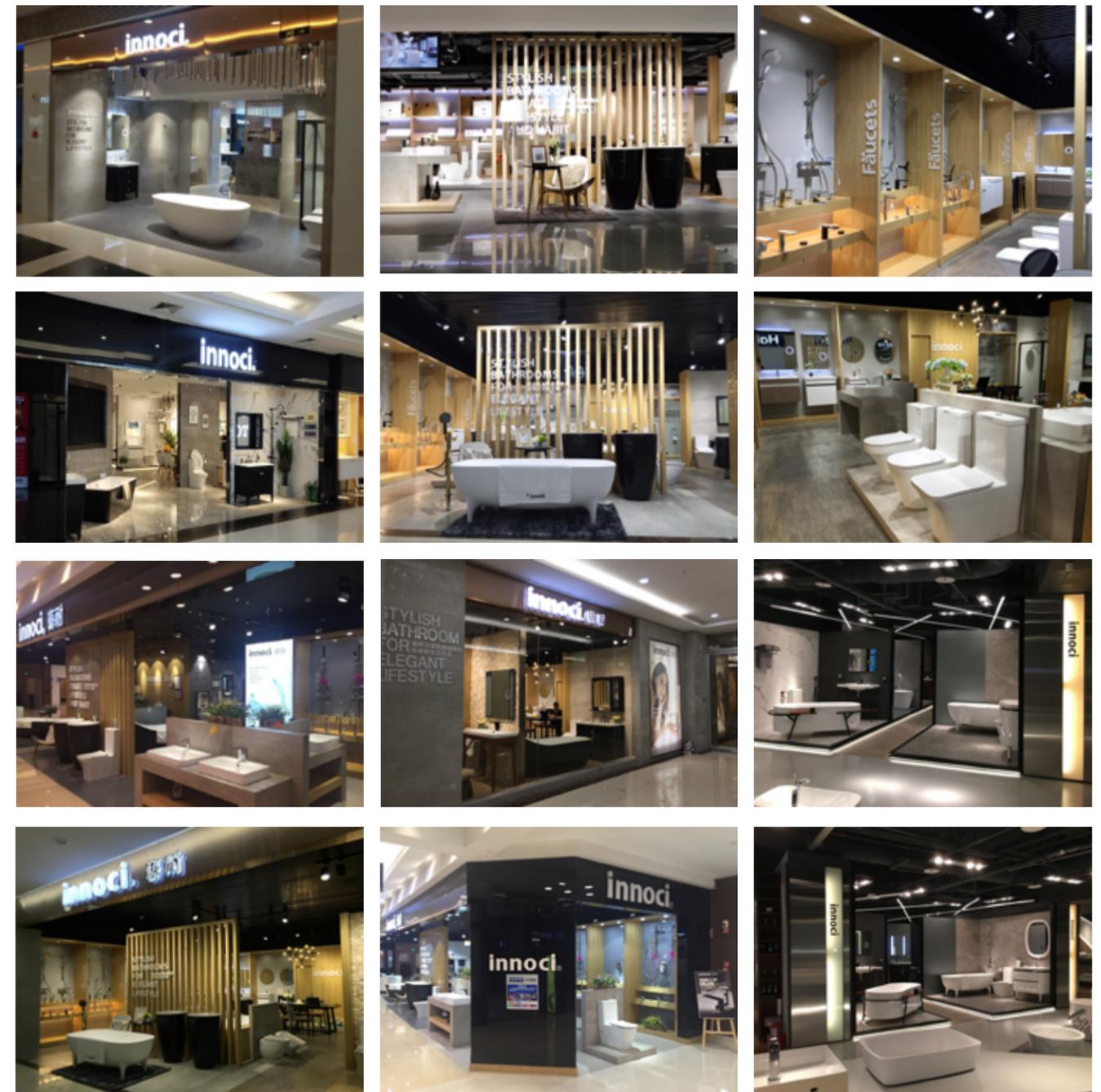
200m² separate exclusive shop(about 70% full-range products show, material area+5 live showroom) show platform, attract consumers/designers.



专卖店展示

Showroom Display

Showrooms 专卖店大于 100 m²



越南 Vietnam



Pullman Hotel and Resorts
铂尔曼酒店

越南 Vietnam



Hilton saigon hotel
希尔顿西贡酒店

越南 Vietnam



Sunwah Pearl
新华明珠



越南 Vietnam



Ariyana Convention Center (APEC)
阿里亚纳会议中心

菲律宾 Philippine



Camp Netanya



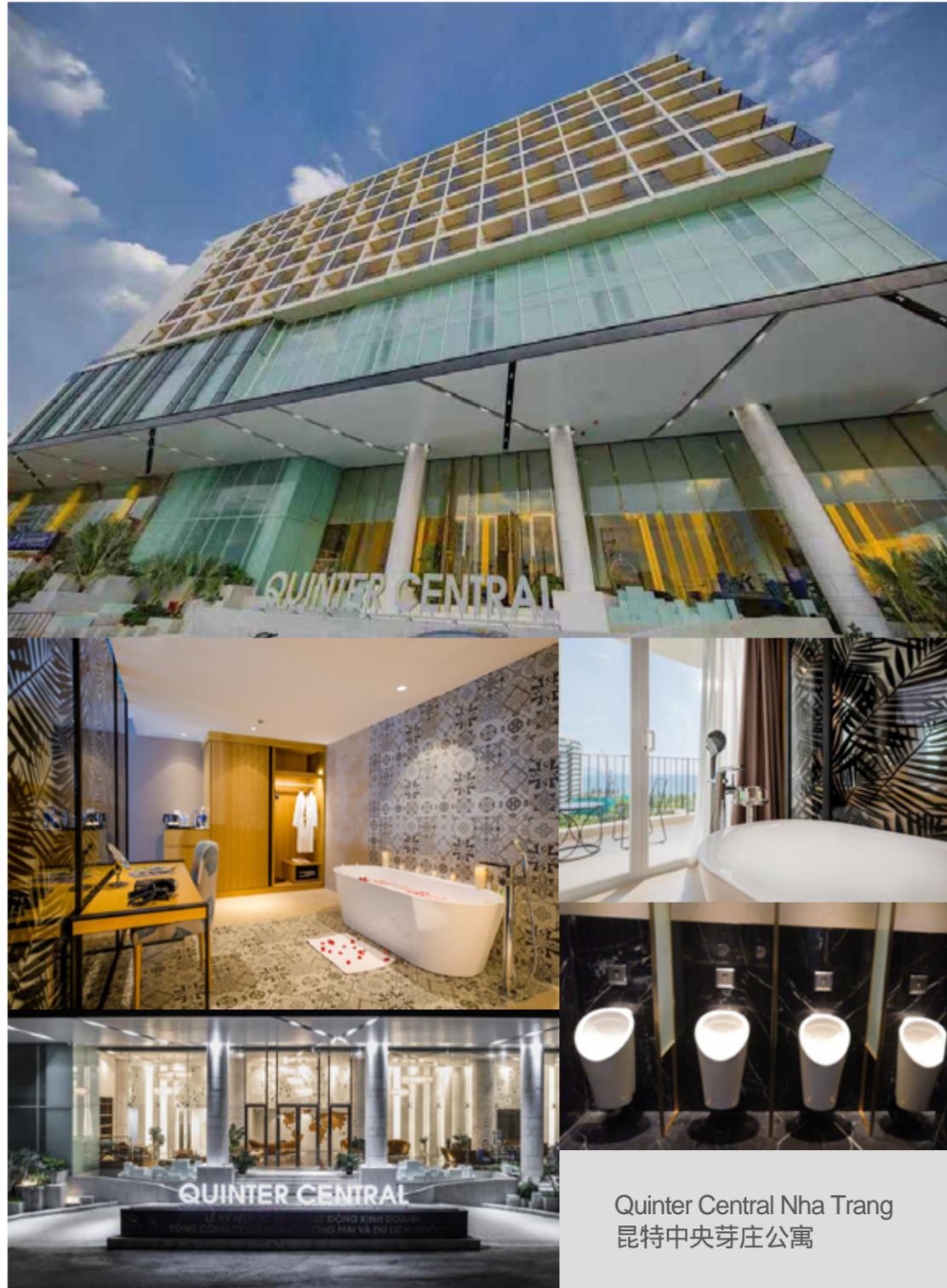
Pacific Grand Tower

菲律宾 Philippine



Tambuli Seaside Living

越南 Vietnam



Quinter Central Nha Trang
昆特中央芽庄公寓

越南 Vietnam



Wyndham Legend Halong
下龙湾温德姆传奇酒店

中国 China



上海巴黎春天新世界酒店改造项目
Renovation Project for New World
Shanghai Hotel

中国 China



上海皇廷花园酒店
Shanghai Royal Garden Hotel

越南 Vietnam

澳门 Macau



Vitours Hoang Cuong Luxury Resort & Hotel DaNang Beach



Legend Palace Hotel

台湾 Taiwan



YenJim - KuanYuanZi
晏京 - 宽院子



GuangQiao - Tree
广侨 - 树



RedTree - LuGuangSenLinNo.28
红树 - 绿光森林 No.28



Leader - ChengPinWan
理德 - 城品翫

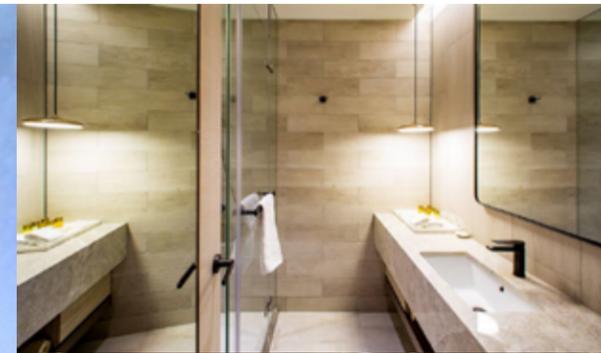
台湾 Taiwan



内湖凯旋酒店
Nehu Just Palace Hotel



美仑之星
Meilun Star II



甲山林汤旅
JSL Hotel

越南 Vietnam



Emerald
Celadon City
青瓷城

越南 Vietnam



Alana Nha Trang Beach Hotel
越南阿拉纳芽庄海滩酒店

以色列 Israel



David Tower



Villa Rose

中国 China



金彩盘州酒店
Golden Panzhou Hotel

中国 China

中国 China



重庆珠江豪生酒店
Howard Johnson Zhujiang Hotel
Chongqing

中国 China

中国 China



广州柏高酒店 Guangzhou Paco Hotel



贵安新区智选假日酒店
Holiday Inn Express



鸿德酒店
Honder International Hotel

韩国 Korea



Central Park Hotel

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